



## CASE STUDY

# Event Management Mobile Application



## Company

Event organizer that hosts an annual technology conference designed to bring together professionals for learning and networking.



## Challenge

The client was having difficulty managing event-related information and sharing real-time updates to all attendees and speakers. They also needed a streamlined way to gather attendee feedback and analytics.



## Solution

V-Soft Digital created a mobile application to easily manage event details and communicate updates in real time using push notifications. The mobile solution provides:

- ▲ Detailed information on event sessions
- ▲ Directions to event location
- ▲ Attendee feedback form
- ▲ Customizable schedule with ability to set reminders and automatically sync to Google calendars
- ▲ User analytics
- ▲ Speaker social media links



## Result

Easy-to-use application design that works with any device significantly improves user experience, thus increasing positive user feedback by 95%.

Increased Positive User Feedback

**95%**

## TECHNOLOGY APPLIED

- ▢ Xamarin.Forms
- ▢ Restful Web Services
- ▢ AWS Pinpoint
- ▢ Firebase Analytics

